ARTS BC MAY 7 & 8
CONFERENCE 2027
SURREY | ƛIĆƏY | Q̓ʷA:Ń•ƏŃ | SEMIAHMA

ARTS BC

Sponsorship Opportunities

Join us in Surrey, BC, on the traditional, ancestral, and unceded territories of the Salish Peoples, including the ƛiĆəy (Katzie), q̓ʷáƛəń (Kwantlen), and Semiahma (Semiahmoo) Nations, as we bring together arts and culture leaders from across the province.

As communities grow and change, so do the places where creativity thrives, leadership emerges, and culture is shaped. The 2027 Arts BC Conference will explore new centres of artistic energy, new models of collaboration, and the essential role of arts and culture in building vibrant, resilient, and connected communities.

As a sponsor, you'll help convene the conversations, relationships, and ideas that will shape the future of BC's arts and culture sector.

	COMMUNITY $500	SUPPORTING $5,000	PRESENTING $10,000
Complimentary 2-Day conference pass	1 Pass	1 Pass	2 Passes
1-year Arts BC membership to Arts BC		✓	✓
Opening remarks at plenary			✓
Moderate a panel or host a discussion table			✓
Sponsor acknowledgement from the stage		✓	✓
Publish a thought piece in conference content			✓
Sponsored newsletter feature		✓	
Video on conference website (provided by sponsor)		✓	✓
Social media features before, during, and after the conference		✓	✓
Comprehensive digital branding		✓	✓
Logo in print conference brochure	✓	✓	✓
Digital signage between sessions	✓	✓	✓
Logo in digital conference program	✓	✓	✓
Logo on conference website	✓	✓	✓
Recognition in email campaigns	✓	✓	✓

See next page for more details →

Branding Opportunities

We invite sponsors and partners to direct their sponsorship dollars as they prefer.

Exclusive branding opportunities include:

- **Conference Sessions:** Sponsor workshops, presentations, and panel discussions that advance knowledge, inspire innovation, and strengthen BC's arts and culture sector.
- **Networking Events:** Support meaningful opportunities for delegates to build relationships, foster collaboration, and create lasting partnerships.
- **Local Artist Spotlights:** Celebrate and elevate Surrey's vibrant artistic community by showcasing local artists and their work throughout the conference.
- **Community Spotlights:** Invest in storytelling and knowledge sharing that highlight diverse communities and strengthen connections across BC's arts and culture ecosystem.
- **Travel Bursaries:** Help remove geographic barriers by enabling artists and cultural leaders from rural, remote, and Indigenous communities to participate.
- **Registration Sponsorships:** Increase access by supporting conference attendance for emerging leaders, local artists, and individuals from underserved and equity-deserving communities.

Your Support Reaches Across BC

- 450+ members in 130+ communities
- 200 province-wide delegates representing Arts Councils, artists, local government, venues, and more!
- 3,400+ e-newsletter subscribers with above-industry average opens and click-through rates.
- 19,400+ engaged followers across multiple social platforms
- 10 Board members representing each region of BC.

Economic Impact

Measure	Estimate
Total delegates	200
Out-of-town delegates	100
Local delegates	100
Hotel room nights	200
Visitor spending	~$89,500
Conference expenditures	~$75,000
Total direct spending	~$164,500
Total economic impact (multiplier of 1.6)	**~$263,000**

The 2027 Arts BC Provincial Conference will bring 200 delegates to Surrey, including 100 visitors from outside the Lower Mainland.

The event is expected to generate approximately $263,000 in total economic impact through spending on accommodations, restaurants, cafés, local transportation, retail, entertainment, and conference services sourced from Surrey businesses.

In addition to these direct economic benefits, the conference will showcase Surrey's vibrant arts and cultural community to leaders from across British Columbia, fostering new partnerships, future visitation, and increased visibility for the city as a destination for cultural tourism and provincial events.

Ready to become a sponsor?

Contact us at operations@artsbc.org

www.artsbc.org