

October 13-15, 2022

Arts BC Conference Program

Defining Moments: Braving the Future, Together

We gather on the traditional, ancestral, unceded territory of the Xʷməθkʷəy̓əm Musqueam First Nation, also known as Richmond, BC



Thursday | October 13

Richmond Cultural Centre 7700 Minoru Gate, Richmond, BC V6Y 1R9

7:00pm-9:30pm | Evening Social - Everyone Welcome | Richmond Art Gallery

Join us for an evening of reconnection during our Social open to all at the Richmond Art Gallery, located in the Richmond Cultural Centre. Reconnect with colleagues, make new friends, and turn online connections into IRL relationships. Take the time to enjoy Vanessa Brown's solo exhibition *That Other Hunger*. Everyone welcome!

Friday | October 14

MAIN CONFERENCE PROGRAM

Kwantlen Polytechnic University, 8771 Lansdowne Rd, Richmond, Melville Centre for Dialogue (MCD) & Room 4900

9am-9:45am | MCD | Welcome | Christie Charles, Laurel Wood, Dr. Sae-Hoon Stan Chung & Parliamentary Secretary Bob D'Eith, Tourism Richmond

We will begin the day with a traditional welcome by Christie Charles (also known as Miss Christie Lee), followed by opening remarks by Arts BC President Laurel Wood. Parliamentary Secretary Bob D'Eith and Dr. Sae-Hoon Stan Chung (BCAC Council Chair) will give an introduction and overview of Extending Foundations (BCAC Action Plan), followed by remarks by our Destination Sponsor, Tourism Richmond.

9:45am-10:15am | MCD | We're All Together - Now What? | Rural Arts Inclusion Lab

Opening the Circle: Carla Stephenson of the Rural Arts Inclusion Lab (RAIL) will open the circle with reflections on a sector in transformation through the lens of equity and capacity, highlighting key sector priorities and considerations for the future.
Setting the Stage for Sharing and Exchange: Join Carla Stephenson and the team from the Rural Arts Inclusion Lab (RAIL) throughout the conference for activities that offer opportunities to ground yourself in the space and dig deeper into the undercurrents of the work we are doing as we gather in this place and time. The RAIL team will introduce multiple avenues of recording and sharing where you are at, as quietly or loudly as you wish, that will be made available to you. We will also be joined by Kelly Foxcroft-Poirier of White Raven Consulting, who will be providing graphic recording for the conference. What we read/hear/see will be reflected upon in the closing circle on Saturday afternoon.

10:30am-12:00pm | MCD | Snapshot: Stories from the Sector

Beginning with a presentation by the City of Richmond, this plenary session will showcase sector leaders as they share innovative projects, new strategies, and stories of community successes. Despite the uncertainty and struggle in the sector, many communities, organizations and individuals have found creative ways to continue with initiatives, create new ways of working, and spotlight the power of the arts.

Camyar Chaichian (City of Richmond)

Elyssia Sasaki (Island Mountain Arts)

Haley Bassett (Dawson Creek Art Gallery & Peace Liard Regional Arts Council)

Maurina Joaquin (Art of Adapting)

Miriam Manley (LUNA Fest)

1:00pm-1:45pm | MCD | Resisting Burnout | Esther Oh

Many of us experience burnout at some point in our careers. Characterized by exhaustion, cynicism, and inefficacy, burnout has a huge toll on our job satisfaction, personal relationships, and overall well-being. When we experience burnout, we often find ourselves feeling helpless or powerless, like there is no way out of it. However, there are strategies that can help you reduce its negative impacts so you can thrive professionally.

This session will explore the following topics: recognizing the signs of burnout; engaging your values in the workplace; building community and connection at work; setting boundaries to conserve your energy; reconnecting with meaning and purpose; exercising self-compassion and emotional awareness.

1:00pm-1:45pm | 4900 | Why and How to Hire Students | Debby Reis, Talent MATCH Program

Students are a great solution to your seasonal or project-based needs with their up-to-date digital skills and fresh perspectives. But how do you hire students? Is there funding available? And what exactly are you signing up for when you bring on a post-secondary student?

Aimed specifically at museums, arts, tourism, culture, and hospitality organizations, Talent MATCH is here to answer these questions and more! During this presentation, Talent MATCH's Project Manager, Debby Reis will share details on the hiring process, where to find students studying topics relevant to your organization, funding sources, and other resources that can support you in planning to hire a student. Students are available across the province and throughout the year to work on-site or remotely to support your organization grow.

1:45pm-2:30pm | MCD | Crip Kindness & Community Care | Heather McCain, Creating Accessible Neighbourhoods

Disabled people have developed ways of being together that recognize people's inherent worth and values what each individual has to offer. Join us for a discussion about how crip kindness and community care can be transferred to everyday life. Discussion includes: Who sets the boundaries of good versus bad behaviour and professionalism; How to engage in community care to ensure people's inherent worth is recognized and celebrated.

1:45pm-3:15pm | 4900 | Embracing Uncertainty with Evaluation Techniques for Arts Leaders (workshop) |

Maya Lefkowich & Jennica Nichols, AND Implementation Inc.

All organizations face uncertainty. How will the work we've already done prepare us for what we can't anticipate? Evaluation can help. Yet, many leaders and teams in the space have limited time, resources, and skills to effectively scaffold evaluation and organizational learning into their work. Our clients worry that: gathering feedback could disrupt more important work, collecting data will be too onerous, or that surfacing past mistakes could compromise relationships and funding. While evaluation and reporting can be icky, it doesn't have to be. This workshop will debunk myths about evaluation, introduce easy and resource-efficient strategies for organizational learning, and offer creative and arts-based techniques to gather feedback and support reporting requirements. By fostering good practices for feedback, growth, and data-driven decision-making, this workshop will help leaders across all skill and experiences levels use evaluation techniques to guide their teams and arts programs/projects through uncertainty. No evaluation experience required.

2:30pm-3:15pm | MCD | Indigenous Resurgence Project | Shay Paul

The Indigenous Resurgence Project is a Kamloops initiative to support and build the Indigenous arts community by working alongside the many talented artists and crafters in the region. The goal of the project is to address the distinct gap in resources and support of local and regional Indigenous artisans, businesses, and entrepreneurs in the arts sector. Learn more about the collective and initiative from Project Director Shay Paul, who will also discuss the role of artists as organizers/advocates and how artist support initiatives contribute to sector change.

3:30pm-5:00pm | MCD | Face 2 Face with Funders and Arts BC Insight Team

Attendees will have the on-site opportunity to sign up for small group chats with representatives from arts funding agencies, as well as Arts BC Insight Team members. Timeslots will be 15mins. *Sign up will be available on-site.

Sheryl McGraw (BC Touring Council)
Krista Patterson (BC Arts Council)
Hayley Slipiec (Canadian Heritage)
Brenda Grunau & Mizzy Mejia (Creative BC)

Patricia Huntsman
Meena Das
Jules André-Brown
Saskia Vermeulen (Southlands Financial)
Mykel Hurlburt & Jamie Saunders (Axis Insurance)

3:30pm-4:15pm | 4900 | Change & Growth | Delie Lawley & Francesca Reside, Arts Council of Ladysmith & District

The ability to adapt is key to the success and sustainability of arts organizations. In this session, the Arts Council of Ladysmith & District will share how they changed operations to accommodate new ideas, changes in leadership and location, and the pandemic, all during the past 3 years. As well as goals and strategies they continue to implement to rebound from these changes. Learn how they expanded relationships with other non-profit organizations and the business community; dealt with massive growth, changes of organizational structure, and the loss of their previous gallery location; and persevered to continue to support local arts on Vancouver Island and Gulf Islands.

4:15pm-5:00pm | 4900 | Four Worlds Teaching | Darin Corbiere

The Four Worlds Teaching is also called Dominion versus Dependence. Based on an Anishinaabe Creation Story, we compare and contrast the dominant Eurocentric world view to an indigenous one and YOU decide which one seems to work in an age of environmental crisis.

Saturday | October 15

MAIN CONFERENCE PROGRAM

Kwantlen Polytechnic University, 8771 Lansdowne Rd, Richmond, Melville Centre for Dialogue (MCD) & Room 4900

9:00am-10:15am | MCD | Welcome back | Christie Charles, Rural Arts Inclusion Lab

Welcome Back & Poetry Reading: Christie Charles will welcome us back to the final day of the conference and set the stage for another day of learning and reflection with a poetry reading.

Reflections & Sector Announcements: Join conference partners, Rural Arts Inclusion Lab (RAIL) to share reflections on what we have heard so far. Followed by exciting sector announcements from Arts BC, Pacific Legal Education & Outreach, and more.

10:30am-12:00pm | MCD | Future Visions: Considering a "Decolonized" Art Sector (panel) |

Cathi Charles Wherry, Senaqwila Wyss, Chase Gray, Eli Hirtle (moderator)

There is a lot of focus on decolonizing the sector – but what does that look like? How can we, as an arts community transform a system based on scarcity, and change the way we work as individuals and organizations? Join Indigenous artists and cultural workers as they discuss structures and practices, current momentum, and share their work towards a different vision of the sector.

1:00pm-1:45pm | MCD | The IDEA of Governance: How to Empower Decision-Making At All Levels of the Organization | Bessie Chow & Allan Cho & Ray So, Go Beyond Equity Inc.

With mounting pressure to deliver on Inclusion, Diversity, Equity and Accessibility (IDEA), many organizations and government leaders, especially at the executive and board level, are desperate for inspiration. The non-profit world is no stranger to big "IDEAs". Some art organizations have taken the lead on IDEA initiatives as champions of local communities. In this presentation, we explore common questions that organizations often ask. How can organizations tap into such diversity? How can leaders escape self-imposed silos within their organizations? How do we engage effectively and inclusively with different stakeholders? As governance is more art than science, we introduce a whole-systems approach that draws upon principles of community engagement, agile methodology and design thinking to reimagine governance and empower decision-making at all levels of the organization.

1:00pm-1:45pm | 4900 | Canva for Beginners | Francesca Reside

Looking for an easy way to create professional designs for your organization or art practice? Maybe you've heard of Canva but are not sure what it does or how it can help you. Join us for this demonstration and brief overview of this powerful and easy to use tool. We will go over both the free version, which is great for artists and pro version (free for non-profits) which is great for teams. *Canva is a free-to-use online graphic design tool. Use it to create social media posts, presentations, posters, videos, logos and more.

1:45pm-2:30pm | MCD | Third Spaces + Institutions: Let's Work Together | Jenny Lee Craig & Heidi Nagtegaal, Centre Center

How can institutions better understand and support third-space artists? How can we build solidarity and a deeper understanding between these artistic cultures? Institutions are seeking more outreach, community engagement, and ways to address racism, homophobia, sexism, violence, erasure, mental health, marginalization, and other challenges. Third Spaces were created out of a need to address these challenges, and have been doing this work since inception, offering valuable experience and connection. Third Spaces want stability, funding, mentorship, support, access, and validation. Institutions can offer and support this. Join presenters from Centre Centre who will discuss ways in which third-space artists and arts administrators can work together in communities and share key findings and highlights from their recent research and accompanying guide IN-KIND: a best practice guide for working with third spaces.

1:45pm-2:30pm | 4900 | What the Heck are NFT's?! | Juan Ramirez & Laura-Beth Keane, Esquimalt Community Arts Hub

In this session, Juan Ramirez and Laura-Beth Keane will talk about why it's important for artists to understand cutting edge technology and why diverse voices are needed in the art-tech sector to solve some of the big issues created by the blockchain, cryptocurrency and NFTs. They will also share how an accessible artist incubator model works and why the model is an important template for other art-tech programs to learn from. Whether you love them or hate them, non-fungible tokens or NFTs are here to stay. It's crucial for artists and creative professionals to understand the emerging technology behind this weird and strange, yet rapidly developing industry to make informed decisions and take advantage of the brave new opportunities created through the blockchain.

2:45-4:00pm | MCD | Building and Empowering Artistic Diversity Within Your Community |

Mark Armanini & Farshid Samandari & Paul Armstrong, Vancouver Inter-Cultural Orchestra

Vancouver Inter-Cultural Orchestra (VICO) founders and composers share ideas and paths for building a landscape of diversity in local community arts. "VICO musicians and composers come from widely differing backgrounds. We have different frameworks for thinking about music. We often speak different languages — both literally and artistically. How do we work together to weave these separate threads into a new and brilliant sonic tapestry?"

A recipient of the City of Vancouver Cultural Harmony Award, Vancouver Inter-Cultural Orchestra has been described as "the United Nations of music" (CBC Radio) and "music that sounds like Vancouver looks" (Georgia Straight).

After twenty years of developing a methodology to successfully achieve a voice for Canadian composers and musicians of diverse backgrounds, VICO has fostered the creation of musical works that both fuse and transcend cultural traditions. It offers varied and innovative programming on a year-round basis: full-scale concerts, an annual festival, educational outreach and professional development workshops. VICO's education programs foster self-determination, teamwork, community building, and leadership and examine what it means to be part of a positive inclusive arts community. In this presentation we will explore long term strategies for growth, building sustainable support networks and creating a career path for diversity using the power of artistic collaboration and how it can transcend cultural and geographical boundaries. From artists to presenters to audiences we will discuss how to support inclusion, creativity, equity and diversity.

2:45pm-4:00pm | 4900 | Becoming the New Imprint: Community Arts as an Incubator for the future | co-presented by Voice of Purpose | Nate Gerber

Over the past 2 years, Voice of Purpose has been on a journey of transformation convening leaders in community arts across North America to uncover critical needs and opportunities around equity and impact in digital engagement. Along the way, we have also been developing avenues internally for deepening in the embodiment of our purpose – innovating and integrating more holistic models and approaches across the organization. In this interactive session we will share about this journey, our learnings in community, and the call to action for embodiment of equity to progress our sector toward a future of co-liberation.

Sunday | October 16

ARTS MARKET

Richmond Cultural Centre, 7700 Minoru Gate, Richmond

11:00am-2:00pm | Arts Market

In partnership with our friends at the **Richmond Arts Coalition** and the **Community Arts Council of Richmond**, Arts BC is excited to present a special Arts Market the day following the full conference. Meet local artists, have a post-conference mingle with fellow delegates, get a jump on holiday shopping, or find that perfect piece to keep for yourself or gift to a friend.

[**READ PRESENTER BIOS HERE**](#)

FUNDERS AND SPONSORS

Arts BC gratefully acknowledges the support of our Destination Sponsor, Tourism Richmond:

PACIFIC. AUTHENTIC. RICHMONDBC

Arts BC gratefully acknowledges the support of our funders and partners:



ARTS BC CONFERENCE 2022

Defining Moments: Braving the Future, Together

OCT 13 | DAY 1

@ RICHMOND CULTURAL CENTRE

	HALF DAY SESSIONS	FULL DAY SESSIONS
9:00AM - 12:00PM	CRMs: Take Your Organization to the Next Level Through Digital Relationship Management with Jai Djwa	Advancement for Arts Organizations: Your Story and Donor Development Pt.1 with Patricia Huntsman
12:00PM - 1:00PM	Lunch	
1:00PM - 4:00PM	IDEA-Led Data Collection with Meena Das	Advancement for Arts Organizations: Your Story and Donor Development Pt.2 with Patricia Huntsman
7:00PM - 9:30PM	Evening Social at the Richmond Art Gallery (everyone welcome)	

OCT 14 | DAY 2

@ KWANTLEN POLYTECHNIC UNIVERSITY, RICHMOND

	MELVILLE CENTRE FOR DIALOGUE	
9:00AM - 10:15AM	Welcome & Opening the Circle	
10:15AM - 10:30AM	Break	
10:30AM - 12:00PM	Snapshot: Stories from the Sector	
12:00PM - 1:00PM	Lunch	
	MELVILLE CENTRE FOR DIALOGUE	ROOM 4900
1:00PM - 1:45PM	Resisting Burnout with Esther Oh	Why and How to Hire Students with Talent MATCH
1:45PM - 2:30PM	Crip Kindness and Community Care with Creating Accessible Neighbourhoods	Embracing Uncertainty with Evaluation Techniques for Arts Leaders (workshop) with AND Implementation Inc.
2:30PM - 3:15PM	Indigenous Resurgence Project with Shay Paul	
3:15PM - 3:30PM	Break	
3:30PM - 4:15PM	Face 2 Face with Funders & Insight Team	Change & Growth with Arts Council of Ladysmith & District
4:15PM - 5:00PM		Four Worlds Teaching with Darin Corbiere

OCT 15 | DAY 3

@ KWANTLEN POLYTECHNIC UNIVERSITY, RICHMOND

	MELVILLE CENTRE FOR DIALOGUE	
9:00AM - 10:15AM	Welcome Back & Announcements	
10:15AM - 10:30AM	Break	
10:30AM - 12:00PM	Future Visions: Considering a "Decolonized" Sector (panel) with Cathi Charles Wherry, Senaqwila Wyss, Chase Gray & Eli Hirtle (moderator)	
12:00PM - 1:00PM	Lunch	
	MELVILLE CENTRE FOR DIALOGUE	ROOM 4900
1:00PM - 1:45PM	The IDEA of Governance: How to Empower Decision-Making At All Levels of the Organization with Go Beyond Equity	Canva for Beginners with Francesca Reside
1:45PM - 2:30PM	Third Spaces + Institutions: Let's Work Together with Centre Center	What the Heck are NFTs?! with Esquimalt Community Arts Hub
2:30PM - 2:45PM	Break	
2:45PM - 4:00PM	Building and Empowering Artistic Diversity Within Your Community with Vancouver Inter-Cultural Orchestra	Becoming the New Imprint: Community Arts as an Incubator for the future with Voice of Purpose
4:00PM - 4:15PM	Break	
	MELVILLE CENTRE FOR DIALOGUE	
4:15PM - 5:00PM	Closing the Circle	

OCT 16

@ RICHMOND CULTURAL CENTRE

11:00AM - 2:00PM	Arts Market: Community Arts Council of Richmond & Richmond Arts Coalition
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