# ARTS BC CONFERENCE 2019 #NEXT40





# OCTOBER 17-19, KELOWNA, BC

On the traditional and ancestral lands of the Okanagan (Syilx) People.



# SCHEDULE AT A GLANCE



# WITH SPECIAL THANKS TO:





To support a full creative life for all, Arts BC commits to championing practices of cultural equity that empower just, inclusive, and equitable communities and learning environments for sector development.

Artistic vibrancy and community relevancy go hand-in-hand. For community arts organizations to be relevant, they need to reflect their whole community. Working through unconscious colonial bias – a systemic barrier to change for the sector – is an important area of focus in community and regional arts development at this time.

Through the generous support of the BC Arts Council and to better reflect diverse communities and broader artistic exchange, Arts BC was able to offer one-time subsidies for the 40th Anniversary Conference.





Message from the Hon. Lisa Beare Minister of Tourism, Arts and Culture



Congratulations to Arts BC on 40 years of supporting community arts in British Columbia. Our government is proud to support your work to foster cultural development in all corners of our province.

This milestone is a good time to look to the future, especially to the role that arts and culture can play in reconciliation with Indigenous peoples. Our government is proud to support and invest in this important sector, and this year has increased the BC Arts Council's budget to a record high. Through the BC Arts Council, and in partnership with First Peoples' Cultural Council, we are providing funding for a

conference workshop to help arts and cultural organizations build stronger relationships with Indigenous communities. We've also provided financial support to help organizations participate who may not otherwise have been able to attend. I hope all attendees take this conference as an opportunity to learn, listen, and build bridges across cultures.

Here's to the next 40 years of arts and culture in our communities!

Sincerely,

fra Bare

Hon. Lisa Beare, Minister of Tourism, Arts and Culture



# DAY 1

# Thursday, October 17, 9:30am-4pm



# MARK FRIESEN, VANTAGE POINT

#### Advanced Board Governance and Operational Planning

Move beyond fiduciary check-lists and tap into the collective insights, experience and creativity of your board through generative and strategic conversations Bring along some of your current strategic goals and get in-session time to develop your operational plan under the guidance of our facilitator. You will get a chance to review several examples of a strong operational plan to better apply the principles to your own organization.



# EVIE LAVERS, RHYTHM CLUB

#### Arts Marketing Intensive

This workshop is tailored to non-profits, arts groups, individual artists, and small businesses that have an established social media presence, but perhaps could use a boost to continue to expand.Learn to make your social media routine more effective and efficient, to broaden your reach, and to engage more deeply with your existing audience.

# DAY 2

# Friday, October 18, 9am-5pm

### INDIGENOUS WELCOME AND OPENING REMARKS



### KRYSTAL LEZARD, ELDER-IN-TRAINING

iskwist spaxwawlm, I am Krystal Lezard of the syilx/Okanagan Nation, I reside in Westbank BC. The best part about my work is witnessing miracles among those who are doing the work and making a huge difference for our new learners in language and culture. To all of you champions in any field while working with us Indigenous folks, "Giver like the river and getter' done like the sun!"



### DAY 2

Friday, October 18, 9am-5pm

# CAROL PALLADINO, PRESIDENT, ARTS BC



On behalf of Arts BC's Board of Directors, welcome to Arts BC's 40th Anniversary year and conference. We are proud of the continuing transformation of our organization in service to you- the people powering the arts in B.C.! Thank you for contributing to our sector's development by valuing capacity-building through learning, networking and knowledge-sharing. Welcome!



## PANEL- SETTING THE STAGE FOR SYSTEMS CHANGE: SHARING AND EXCHANGE 9:30am

Spotlight Speakers, Jai Djwa and Carla Stephenson will join Arts BC's Patricia Huntsman in a discussion on how can we help to make big sectoral shifts in our everyday work on an individual level to help overcome barriers to change for the #next40.



### SPOTLIGHT SPEAKERS 10:45am JAI (PHILLIP) DJWA, AGENTIC INC. Digitally Integrated Organizations

Want to use online tools to streamline efficiencies and allow you more time to do the things you love? Come learn about increasing your organization's digital culture and digital intensity. You can learn how your org can become more digitally integrated with tons of examples of real tools that you can use right-away. Come with questions!

Jai is a creative technologist and interactive strategist. He has many years of experience in interactive design, digital media, film and TV for First Nations, progressive non-profits, and social ventures. He is principal of Agentic Communications. Jai is also an instructor for Capilano University's IDEA School of Design and for the University of British Columbia's Sauder School of Business. Prior to his work at Agentic, Jai was a composer for theatre and dance and a musician for many years. His appointment to the BC Arts Council for a one-year term began July 2018.



DAY 2

### Friday, October 18, 9am-5pm

### SPOTLIGHT SPEAKERS 10:45am

### CARLA AND SHAWN STEPHENSON, CO-DIRECTORS TINY LIGHTS FESTIVAL, YMIR BC

#### **Creating Safer Spaces**

This session will explore what is needed for an arts presenter or nonprofit society to create and facilitate safer inclusive spaces for presentation. Topics covered will include accessibility audits, gender inclusivity training, working with an unwilling board or staff, messaging, community inclusion, and practical applications during presentations. Bring your questions and curiosity.

Carla and Shawn Stephenson are the founders and Artistic Directors of the Tiny Lights Festival in Ymir, BC. Carla is also the Executive Director of the Renascence Arts and Sustainability Society. Shawn is the owner and engineer at his recording studio, Becoming Sound as well as a professional musician and composer.

### LUNCH AND LEARN 12NOON



Have a burning topic to talk about? Want to connect with colleagues who have the same questions as you? Find your people by choosing a table topic or make one up! Inspired by Arts BC's Arts911 Hotline, topics include: Inclusion, Accessbility, Grant Hell, Burnout, Planning, Board Beefs, Arts HR, and many more. Eat. Talk. Make Change.Take over the world.

City of Kelowna Mayor Colin Basran will join delegates for lunch and speak on Creative-City Making. Arts BC wishes to thank the City of Kelowna for their sponsorship of gifts to our speakers and presenters. The gifts are made by local artisans Revolution Pottery and the handmade cards by Cool Art, an arts program for adults with disabilities. THANK YOU!



DAY 2

Friday, October 18, 9am-5pm

### PEER TO PEER PRESENTERS 1:15-2pm

### JESSICA WADSWORTH, EXECUTIVE DIRECTOR, CADA-WEST

Diversity and Digital Strategies for Every Community

Does meeting broad diversity goals seems outside of your budget? Or maybe you're really good at what you do already and don't feel the need to branch out? As arts and culture organizations though, you have an obligation to provide services to all British Columbians and your organization will have to identify how you are addressing diversity goals. Inclusivity and Diversity don't take a lot of money, they simply take strategic intention and the right digital tools.

Hear how CADA/West works to create inclusive language, meaningful invitations and relevant digital tools to connect with artists and communities across a broad range of identity. You'll analyze your organization's capacity to listen, be introduced to new digital tools and come away with one and five-year plans for sharpening your organization's diversity strategy.

Jessica has been engaged in cultural management for the last 15 years. Based in Vancouver, she has organized and overseen events, tours and exhibitions all over the world. She has worked in visual arts, theatre and dance, as well as in labour and the green industry.



DAY 2

Friday, October 18, 9am-5pm

### **PEER TO PEER PRESENTERS 1:15-2pm**

#### KRYSTAL LEZARD SNCEWIPS HERITAGE MUSEUM, WESTBANK FIRST NATION

#### A Walk in Moccasins- A Social Innovation Project

Learn from Elder-in-Training, Krystal, as she presents on her 13 Moon Indigenous Youth Mentorship project held in collaboration with Kelowna's Rotary for Arts Centre. An innovative project that ignites youth stəłtəłt (a pure form of purpose in all we do that is good for us and others).



### SIMON HUNT, SHAMBALAH MUSIC FESTIVAL

#### A Crash Course in Emergency Planning

The objective of this Peer-2-Peer workshop is to inject fresh thinking into emergency planning with the goal of building greater sustainability and resilience within the event industry in B.C., for example outdoor music festivals. Participants will benefit from:

Gaining the fundamentals of emergency planning for events;

[] Learning the key components of an emergency plan using a template;

Participating in interactive discussions, exercises, and a case study;

Gaining anecdotal tips and tricks gained from a long-term professional in emergency

management;

Includes take-home links and other resources to enhance your emergency planning.

Simon is performing artist with over 25 years' experience in Emergency Planning including a senior role in emergency coordination for the 2010 Vancouver Winter Olympics and lead at Shambala Music Festival.

Simon is an incident command system instructor, the standardized system utilized across Canada to manage emergencies. He has worked as an emergency management consultant with the government and private sector since 2013.



pm

Friday, October 18, 9am-5pm

# PEER TO PEER PRESENTERS 2-2:45



#### KEN BLACKBURN, EXECUTIVE DIRECTOR CAMPBELL RIVER ARTS COUNCIL AND ARTS BC INSIGHT TEAM MEMBER

The Role of the Arts in the Climate Crisis

This session will examine how the arts can find a role in proactive action within a time of growing environmental risk. Starting from the premise that all sectors (social, economic, cultural) must contribute in addressing environmental challenges, the session is designed to focus on what role the arts can play within communities and what strengths the arts bring to solution-based engagement. The focus will be on current trends in environmental arts and how they may translate from global commentary on climate change to more local action within community based artistic practice.

Attendees will come away with a better understanding of where the arts fit within the complexity of environmental concerns and what action items can be implemented within communities to raise awareness, to educate and to encourage participation within innovative programming.

Ken is a visual artist and works across a wide range of mediums, including drawing, sculpture, installation, photography, video and performance. Through his work, Ken explores the relationship of contemporary art to current social issues. As the Director of the Campbell River Arts Council, he continues to lead in community-based cultural development practice.

# DAY 2



# DAY 2

Friday, October 18, 9am-5pm



# PEER TO PEER PRESENTERS 2-2:45

### PANEL:PETRINA MCNEILL, TRACEY KUTCHKER, **Pm** DORI BRAUN AND HALEY BASSETT

#### Expanding Indigenous Arts Programming in Practice

Hear individual reflections and observations from colleagues at Lake Country Gallery, Salmon Arm Art Centre and the Peace Liard Regional Arts Council on their experiences in expanding Indigenous Arts programming and working on decolonizing narratives within their organizations.





#### KELOWNA PRIDE DAVINA KULA AND TAI AUGUST Becoming a Partner in PRIDE: Local arts agencies as allies

This session will assist groups in reflecting LGBTQ2S voices their organizations and programming. Look at ways your arts group or practice can be a partner and ally with your local Pride organizations. Kelowna Pride is a not-for-profit organization that supports the queer communities of our city and beyond. We work to ensure equal rights and representation for every person of diverse sexual and gender identities. The annual Kelowna Pride Festival is our central rallying point - inviting us to come together to celebrate what we've accomplished and to pursue what still needs to be done. We create a space for both the current and the next generation to express who they truly are. We help bring issues to light, build understanding, challenge convention, and effect change.



DAY 2

Friday, October 18, 9am-5pm

# PEER TO PEER PRESENTERS 3-3:45pm

### DAVID VERTESI, EXECUTIVE DIRECTOR VANCOUVER MURAL FESTIVAL

Creative Placemaking for Your Community- A Vancouver Mural Festival Perspective

In this session, get to know the story of the Vancouver Mural Festival and how the non-profit uses public art, events, and placemaking to build connection, highlight underrepresented communities, transform neighbourhoods, and more. Learn about how the festival was founded including how the team secured funding and support in spite of a sprawling list of stakeholders and numerous government boxes they still don't totally fit into. Their events and public art installations serve as catalysts for addressing many of the socio-cultural issues facing the city and artistic communities. These include, but are not limited to: public art policy, community building, environmental policy, reconciliation with First Nations, artistic censorship, diversity, cost of living, and the need for culturally sustainable development practices.

VMF recognizes that their event and murals are produced on the traditional unceded territories of the xwməðkwəýəm (Musqueam), skwxwú7mesh (Squamish) and səlilwəta?4/Selilwitulh (Tsleil-Waututh) First Nations. VMF strives to incorporate the visual culture of these nations in the festival. They see murals as an effective way to celebrate our diverse local cultures and their histories, with special focus on providing a platform for the local Nations' contemporary and traditional cultural expressions and histories.

VMF is an inclusive event intended for all classes, cultures, genders, ages, abilities, and beyond. Their artist roster is an effort to reflect the varied histories present in our city, country, and our world.



Friday, October 18, 9am-5pm

# PEER TO PEER PRESENTERS 3-3:45pm



DAY 2



# DIANE LEVESQUE AND DARIN CORBIERE

#### Creating B.C.'s First Northern Indigenous Arts Council

This presentation will tell the story of the creation of the Northern Indigenous Arts Council (NIAC) which is centred in Prince George BC. The presentation will include opportunities for dialogue and questions and answers and will cover topics such as why the organization was founded, who was involved, challenges and successes to date, and future considerations. NIAC is a non-profit arts council, formerly an unincorporated collective, that functions in a uniquely non-colonial manner. Lessons learned through the founding process will be highlighted. The presentation will be led by Diane Levesque-Majewski of Dawada'enuxw and Shuneymuxw descent and Darin Corbiere of Anishinaabe Aki.

James Darin Corbiere is an Indigenous artist, writer and teacher from Wiikwemkong, an Indigenous community on Manitoulin Island, Ontario. Darin is Anishinaabe (Indigenous people from the Great Lakes region). His spirit name is Waabshki Makwa (White Bear). Darin belongs to the Bear Clan. Darin drew upon his role as an Indigenous culture and language teacher to create "The Truth in Truth & Reconciliation" educational board game. He also created DED-C-Comics, the label producing his graphic novel and comic books series. In 2015, Darin embarked on a healing journey from church-related, childhood trauma. His technique of using ink on sculpted wood originated from a desire to connect with the spirit of each individual piece, which in turn, has a story to tell. It is in their creation that he has found a way to heal. Reconciliation is an emerging theme in Darin's projects.



Friday, October 18, 9am-5pm

# PEER TO PEER PRESENTERS 3-3:45pm

Diane Levesque-Majewski is a self-taught indigenous artist residing in Prince George, B.C. and a member of the Dzawada'enuxw First Nations (Kwakwaka'wakw). Following 37 years of work with the Ministry of the Environment in the Nothern Region of B.C., her interest in Indigenous art began around 2003 after visiting her artistic relatives in their communities of Alert Bay and Guilford Island. After retiring from the Provincial Government in August of 2016 she began to develop her own distinct style and interpretation of Indigenous art using acrylic and oil paints but her style of art continues to evolve as she has now branched out into jewellery making using a variety of beads, silver, copper and leather, pottery, mosaic art and soon metal art work. Her passion is the arts and her journey continues! Diane is presently on the Board of Directors of the Community Art Council of Prince George & District and the Northern Indigenous Arts Council.







#### Cycling Out: How to build capacity one block at a time

By special request: Learn how retiring Executive Director of The Hearth, Jacqueline Massey, has transformed her organization during her years leading the Bowen Island Arts Council. Hear also from Louise Ferguson, Executive Director of Fernie's Arts Station, on how she's building capacity through smart planning and community relevancy. Stop sweeping the floor to learn more on how to build your organization and avoid burn-out!

### DAY 2



DAY 2

Friday, October 18, 9am-5pm

### **OPEN ALL DAY: FOLLOW-THE-SPEAKER AND RESOURCE ROOM**



Need to unpack what you just heard? Brimming with questions? Don't scrum the speaker.... FOLLOW THE SPEAKER to the Resource Room (Board Room, off Upper Lobby). Speakers and presenters will be available following each session for 20 minutes for a huddle or one-on-ones.

Need extra help? Bring your issues to the Resource Room and we'll pair you with a colleague to help you, or create your own working-study group to tackle an issue you're experiencing. This is the knowledgesharing work Arts BC does everyday. We're happy to support and serve you. Just ask!

## THE NEXT 40: WHAT'S AHEAD CLOSING KEYNOTE ADDRESS 4-4:30pm KEVIN MCCORT, PRESIDENT AND CEO VANCOUVER FOUNDATION



# van<mark>co</mark>uver foundation

How do we create change in the sector and what's ahead in the broader context of our work? We are pleased to welcome Kevin McCort iPresident and CEO of Vancouver Foundation as our Closing Keynote.

With more than 30 years of service to the non-profit sector, both in Canada and around the world, he has earned a reputation as a smart, strategic leader who always puts community at the heart of his work.

Since 2013 Kevin has led Vancouver Foundation through a period of significant transformation, with a sharpened focus on donor service, community inspired grant-making and world-class endowment management. Kevin has also worked to expand its impact, pioneering new initiatives and innovations that create meaningful change at a community level. Starting in 2015 Kevin led his team in a transformation of Vancouver Foundation's approach to community granting, with a new focus on seeking systemic change by addressing root causes of pressing social, cultural and environmental issues.



## DAY 2 EVENING

Friday, 7-10 pm Rotary Centre for the Arts



## ARTS BC'S 40TH BIRTHDAY BASH SPONSORED BY SPARK INSURANCE

Join Arts BC as we celebrate our 40th with you: our members and province-wide peer network! Delicious canapés and hors d'oevres will be on offer along with an exciting evening of artistic programming including Indigenous dance performances, Drag Queen storytelling, silent disco and live music! Kick up your heels and un-wind--- you deserve it!

Registration covers one delegate's admittance. Check the website for +1 tickets. artsbc.org

# DAY 3

# Saturday, October 19, 9am-12noo 1920 Quail Lane, Westbank First Nation

### DECOLONIZING THE ARTS PRESENTED BY FIRST PEOPLES CULTURAL COUNCIL AND BC ARTS COUNCIL

Sara Pocklington, Arts Program Manager at the First Peoples Cultural Council and Monique Lacerte, Program Officer at the BC Arts Council will guide delegates through deeper work on over-coming colonial bias and mindset in our arts practices and organizations.

Bus shuttles available to take delegates to WestBank First Nation. Check website for more details.





## DAY 3

### Saturday, October 19, 9am-12noon Westbank First Nation

#### DECOLONIZING THE ARTS PRESENTED BY FIRST PEOPLES CULTURAL COUNCIL AND BC ARTS COUNCIL

Sarah Pocklington (Cree/Scottish/English) is the Arts Manager for the First Peoples' Cultural Council (FPCC). Sarah is a vocalist/composer with a comprehensive background in Arts Management, Festival and Event Production, Indigenous Studies and Community Engagement.

A member of the Juno nominated Indigenous women's trio Asani, Sarah's experience in Arts Management, Performing Arts Curation, and as a former Adjunct Professor of Indigenous Studies at the University of Alberta, extends over 25 years. Sarah recently developed and programed BC's first Indigenous Music Retreat which took place in Whistler in early May, 2018 and was the Executive Producer of FPCC's inaugural Indigenous Music, Arts and Culture Festival "Indigifest" held in EsquimaltGorge Park on August 24, 2019.



For the past fourteen years, Monique Lacerte has been the Community Arts Development & Partnerships Officer at BC Arts Council, the Province's arts-funding Agency. She resides on Lekwungen territory, now known as the Songhees and Esquimalt First Nations, in the capital region. She began her work with BCAC in 2005 after ten years "in the field" as the Executive Director of the Campbell River Community Arts Council. It was there that she honed her skills in grantsmanship, budgeting, building partnerships and more importantly, where she began her journey in Aboriginal ways of knowing and being. She was president of the Pacific Region Arts Council, and later, of the Assembly of BC Arts Council until 2005. In 2014, she achieved her MACD designation from University of Victoria's School of Public Administration. She continues her passionate work fostering BC communities to grow their arts and cultural capacities through her day job, and builds new leaders as a sessional instructor to Graduate level students teachingLeadership and Organizational Developmentfor the Master of Arts Community Development program. In 2017 she was on temporary assignment with the Arts & Cultural Development Branch of the Ministry of Tourism, Arts & Culture, penning a new program, Community Resiliency Through Arts and Culture, to offset hardships in communities that experienced wildfires, floods, as well as historic and ongoing cultural oppression.





# DAY 3

# Saturday, October 19, 1:30-3:30pm BNA Brewing, Downtown Kelowna



# PRO-ACTION CAFE AND OPEN CONFERENCE

"Have vs. Have Not" Thinking; Overcoming Colonial Bias in Working with Indigenous and Diverse Communities; Burn-Out in the Arts; and Local Cultural Leadership--- these are four systemic barriers to change facing our sector we hear every day and at every gathering.

So what can YOU do on an individual level and and how can WE change our sector for the better and lead the #next40?

Supported by a team of facilitators, the Pro-Action Cafe will create conversations around the four barriers to change and look at ways we can shift our thoughts to actions. Outcomes will provide concrete ways to support your practice over the coming year by convening working groups a monthly basis.

The London Coffee House-style setting of BNA Brewing will help spark dialogue and ideas exchange. Opportunities for deeper conversations with colleagues are open at this session. You'll come away with three specific actions you can do for yourself, each other and your place.

Knowledge sharing through Indigenous Leadership:

Take care of ourselves. Take care of each other. Take care of your place.



# FUN STUFF! CONFERENCE SOCIAL PROGRAM

We totally get it.

You can learn a lot from chatting with a colleague over coffee or a glass of wine, not to mention feeling supported by peers in the same situation as you! Here are some options to explore:

# THURSDAY EVENING WINE AND DINE BY REGION 6-8PM



Join Arts BC Regional Directors for an informal get-together over a glass of wine or tapas at various locations throughout downtown Kelowna. They'll be reaching out to get in touch with you!

# FRIDAY EVENING 40TH BIRTHDAY BASH 7-10PM ROTARY CENTRE FOR THE ARTS

Because it is worth repeating! Join us for in celebrating our 40th Anniversary at the Rotary Centre for the Arts for a art-filled party! Enjoy Indigenous dance performances, the music of Leila Neverland, a silent disco and Kelowna's famous Drag Queen, Freida Whales! Your +1 can buy a ticket online at artsbc.org

### SATURDAY POST-CONFERENCE BNA BREWING

Enjoy beer, bowling and bocce at BNA Brewing following our Conference Wrap Up. The fun starts at 4pm!

# WINE TOUR ON-YOUR-OWN: PRE AND POST-CONFERENCE



Arts BC 2019 Conference 4.5 Hour Top-Tier Wine Tour \$150.00 presented by Cheers Okanagan Wine Tours.

Enjoy award winning wineries offering distinctive wines and charming personalities and a behind the scenes tour.All-inclusive prices include: pick-up & drop-off at your accommodations, tasting fees, tour fees, complimentary individual Charcuterie/Artisanal Cheese Picnic (regular, GF, LF, vegan, veg), bottled water, taxes and gratuities.

# WITH SPECIAL THANKS TO:







An agency of the Province of British Columbia



Supported by the Province of British Columbia

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OUR LOCAL HOST PARTNERS





# centre for the arts

# OUR CONFERENCE PROGRAMMING TEAM

Patricia Huntsman, Managing Director (Interim), Arts BC Merideth Bisiker, Financial and Data Administrator, Arts BC and Facilitator Julie Fowler, Vice-President, Arts BC, Programming Advisor and Facilitator Evie Lavers, Programming Advisor and Facilitator Dustyn Baulkham, Local Host and Lead, ARTSCO Cynthia Gunsinger, Event Manager and Programming Advisor Sidi Chen, Programming Advisor and Volunteer Lydia Hibbing, Arts BC Regional Director, Programming Advisor

#### Arts BC Board Members

Carol Palladino, President; Kathy Ramsey, Past-President; Doti Niedermayer; Teena Martin; and Beng Favreau. **Thank You Volunteers!** 

Amy Liebenburg, Elizabeth Astwood, Oyrana Ross, Tia-Maria Soroskie, Suzanne Steele,Meghan Wright.

# ARTS BC CONFERENCE 2019 #NEXT40





For People Powering The Arts

WWW.ARTSBC.ORG